



# FLAMINGO

MARKETING STRATEGIES LTD

**YOUR SUCCESS  
STARTS HERE**



# Why choose **Flamingo**?

We are **not** a marketing agency... we are **your** outsourced marketing department

At **Flamingo Marketing Strategies Ltd.**, we take pride in being different from the rest.

We only work with a select number of clients and we don't work with your competitors. Providing an individual service created just for you, we work to make you stand out.

We treat your business as if it were our own, ensuring you get the brand visibility you deserve and generate the leads and sales you want.

We're all about building relationships and good communication, so you can call us at any time or meet with us face-to-face. Clients are always welcome to drop by our office for a coffee (and biscuits!). Based in Leamington Spa, Warwickshire, we are easy to get to from the Midlands and further afield.

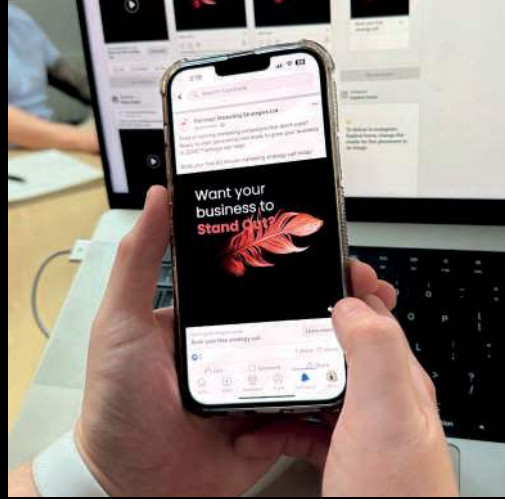
Choose Flamingo Marketing Strategies Ltd., and experience a fresh, unique approach to marketing that prioritises your success above everything else.

*"Within the first 7 months of working with Flamingo, we've quoted over £300,000 worth of work from the leads they have generated for us. If they convert, that will be a massive 1,805% return on investment."*

**Stuart Sowerby**, Worldwide Structures







# Lead Generation

Our lead generation services are tailored to your needs to help you connect with prospects directly and educate them about your business.

## Services include:

Targeted Outreach Campaigns, Database Building, Email Marketing, SEO and Paid Advertising.



# Creative

At Flamingo, we help businesses communicate their message effectively to their target audience through creative marketing strategies.

## Services include:

Content Creation, Branding, Social Media, Print, Events & Exhibitions, Website Design, Photography and Video Marketing.

# Monthly Packages

£3,000  
+VAT

£5,000  
+VAT

£7,500  
+VAT

## LEAD GENERATION

	1 Profile	2 Profiles	3 Profiles
Prospect100 LinkedIn Campaign			
Email Marketing	✓	✓	✓
Database building	✓	✓	✓
Paid ads (Facebook/LinkedIn/Google)		✓	✓
One-off campaigns (eg. reviews/upsells/industry-specific)		✓	✓
Sales calls to warm prospects			✓

## BRAND AWARENESS

	1	2	3
No. of articles a month (LinkedIn/Blog/Email Marketing)			
Social media creation and posting	✓	✓	✓
Advanced social strategy per platform		✓	✓
LinkedIn followers campaign (250 invites a month)	✓	✓	✓
Graphic design and branding of marketing/sales assets	✓	✓	✓
Website support and maintenance		✓	✓
Photography and Videography services		✓	✓
Print/Direct mail campaigns		✓	✓
Exhibition stand design and support with assets/merch			✓
PR support			✓

## STRATEGY

	Monthly	Fortnightly	Weekly
Strategy meetings online			
Content meetings online			
Monthly overview of objectives	✓	✓	✓
MD – 1 day a month in your office working with your team			✓
Competitor research analysis		✓	✓
Support with office branding and culture			✓

## ONE TEAM APPROACH

Quarterly face-to-face meeting with MD	✓	✓	✓
Sales support and inbox management		✓	✓
Biannual lunch with MD		✓	✓
Marketing presence in board meetings			✓
Team training for your marketing team			✓

## RESULTS

Monthly reporting insights	✓	✓	✓
Advanced quarterly branded report	✓	✓	✓

# Add-ons and Ad-hoc work

Although we cover most of what you need in our packages, there are a few things you'd need to pay for yourself. Some items we will happily order for you and then add the charge to your monthly bill:

- Merchandise
- Ad spend – Facebook/Google/LinkedIn
- Print such as brochures and business cards
- Exhibition stand space and assets for the stand
- Sales Navigator for your LinkedIn outreach
- Postage and Stationery (such as envelopes for print campaigns)

We have also developed partnerships with a number of other suppliers who can work alongside us if you need anything we don't currently offer.

## Don't need the full service?

If you don't require everything included in our monthly packages, we do take on a small number of clients who require ad-hoc work. This could be if you only need eg. graphic design work or social media management. Contact us to find out more.

# Take the **first step**

If you like what you see, take the next step towards success and book in a free, no obligation **60-minute marketing strategy call** with Flamingo's Managing Director, Emma Sansom.

After your free strategy call, you'll receive a comprehensive proposal outlining the steps we'll take to achieve your goals before we begin working on your account.

As our valued client, you'll have access to our entire team of marketing experts, and every aspect of your project will be overseen by Emma to ensure flawless quality.

We can't wait to hear from you!

## Emma & the team

01926 350 040

[www.flamingostrategies.co.uk](http://www.flamingostrategies.co.uk)





@dontbeapigeon



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