



FLAMINGO

MARKETING STRATEGIES LTD

**YOUR SUCCESS
STARTS **HERE****



Why choose **Flamingo**?

We are **not just** a marketing agency... we are **your outsourced marketing department**

At **Flamingo Marketing Strategies Ltd.**, we take pride in being different from the rest.

We only work with a select number of clients and we don't work with your competitors. Providing an individual service created just for you, we work to make you stand out.

We treat your business as if it were our own, ensuring you get the brand visibility you deserve and generate the leads and sales you want.

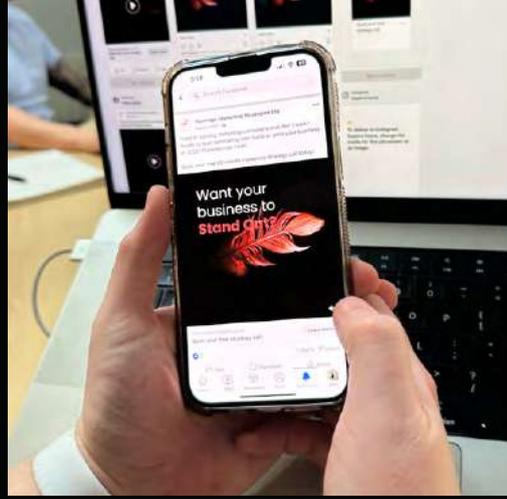
We're all about building relationships and good communication, so you can call us at any time or meet with us face-to-face. Clients are always welcome to drop by our office for a coffee (and biscuits!). Based in Leamington Spa, Warwickshire, we are easy to get to from the Midlands and further afield.

Choose Flamingo Marketing Strategies Ltd., and experience a fresh, unique approach to marketing that prioritises your success above everything else.

"Within the first 7 months of working with Flamingo, we've quoted over £300,000 worth of work from the leads they have generated for us. If they convert, that will be a massive 1,805% return on investment."

Stuart Sowerby, Worldwide Structures





Lead Generation

Our lead generation services are tailored to your needs to help you connect with prospects directly and educate them about your business.

Services include:

Targeted Outreach Campaigns, Database Building, Email Marketing, SEO and Paid Advertising.



Creative

At Flamingo, we help businesses communicate their message effectively to their target audience through creative marketing strategies.

Services include:

Content Creation, Branding, Social Media, Print, Events & Exhibitions, Website Design, Photography and Video Marketing.

Monthly Packages

£1,750
+VAT

£3,250
+VAT

£5,500
+VAT

PLANNING & STRATEGY

Monthly overview	✓	✓	✓
Strategy map presentation		✓	✓

LEAD GENERATION – PROSPECT100

Campaigns and accounts	1 campaign, 1 account	1 campaign, 2 accounts	1 campaign, 3 accounts OR 2 campaigns, 2 accounts
LinkedIn optimisation	✓	✓	✓
New connections campaign	✓	✓	✓
First degrees campaign	✓	✓	✓
LinkedIn invites to follow page (250 per month)	✓	✓	✓

CONTENT CREATION

Drafting of articles		1 article	2 articles
Social posts	4-6 posts	6-8 posts	8-10 posts
Company page	✓	✓	✓
Personal profiles		✓	✓
Email newsletter	Quarterly	Quarterly or monthly	Monthly
Email campaigns (such as revival sequence for old data, Google reviews and seasonal campaigns)		✓	✓
Client onboarding and upsell email campaigns			✓
Email campaign to cold data (plus 1,000 new contacts per month)			✓

CRM

Licence, set up and training	✓	✓	✓
Website forms and team calendars, with automations and follow-ups		✓	✓
Pipeline		✓	✓
Lead management		✓	✓
Data cleaning and enrichment			✓

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WEB

Website audit and fixes, general web management and landing page creation



General web management



Website review and refresh pages



GRAPHIC DESIGN

Brand guidelines



Design of print collateral, such as brochures, flyers, business cards, letterheads and more



Design of digital assets, such as image banners, sales decks, guides, infographics and more



Print and digital ads



DREAMLIST CAMPAIGNS

Targeted ideal client campaign, including finding data, messaging, print / merch assets and landing page creation as needed

Every 6 months

PHOTOGRAPHY & VIDEOGRAPHY

Photos and video content creation

2 sessions per year

3 sessions per year

PROJECT MANAGEMENT & REPORTING

Onboarding meeting in person



Monthly content call



Monthly reports and presentation



Reporting meeting

Quarterly

Quarterly

Annual get together with the Flamingo team



If items aren't covered in your package of choice, we can add on other services should you need them, including:

- Graphic design
- Exhibition or event stands and assets
- Print
- Merchandise

Whatever you need to elevate your brand, we'll make it happen.

Take the **first step**

If you like what you see, take the next step towards success and book in a free, no obligation **60-minute marketing strategy call** with Flamingo's Managing Director, Emma Sansom.

After your free strategy call, you'll receive a comprehensive proposal outlining the steps we'll take to achieve your goals before we begin working on your account.

As our valued client, you'll have access to our entire team of marketing experts, and every aspect of your project will be overseen by Emma to ensure flawless quality.

We can't wait to hear from you!

Emma & the team

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@dontbeapigeon



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