



FLAMINGO

MARKETING STRATEGIES LTD

Helping Businesses
Stand Out

Success Stories





Digipal, a leading provider of reusable plastic pallets and tracking technology, approached us back in 2022.

Here's what we achieved in our first two years together:

- **Turnover grew from £1.8 million to £3.2 million**
- **Growth figures of 70% year-on-year**
- **42% average email open rate**
- **1,600+ LinkedIn company page followers**
- **2,700+ personal connections on LinkedIn**
- **Successful launch of a new website and improved visual identity**

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When FutureMotiv was looking to build its presence in the automotive space, we joined forces with them in 2022.

Let's break down our achievements:

- **158% growth of LinkedIn company page following**
- **180% increase in company's strategic connections**
- **Average monthly impressions on social posts of almost 17,000!**
- **180% increase in website sessions**
- **40% average email open rate**

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Johnsons Coaches was looking to expand its B2B strand and turned to Flamingo. 18 months later, our marketing took a backseat due to a flood of inbound requests!

Within 18 months, we achieved:

- **680% increase in emails delivered**
- **145% increase in email contacts**
- **Average email open rate of 38%**
- **12,250 emails sent**
- **38% increase in social media followers**
- **8,417 social media engagements**
- **14,011 Private Hire Movements**
- **Introduced 307 highly engaged event planners and school prospects into their email database**
- **visual identity**

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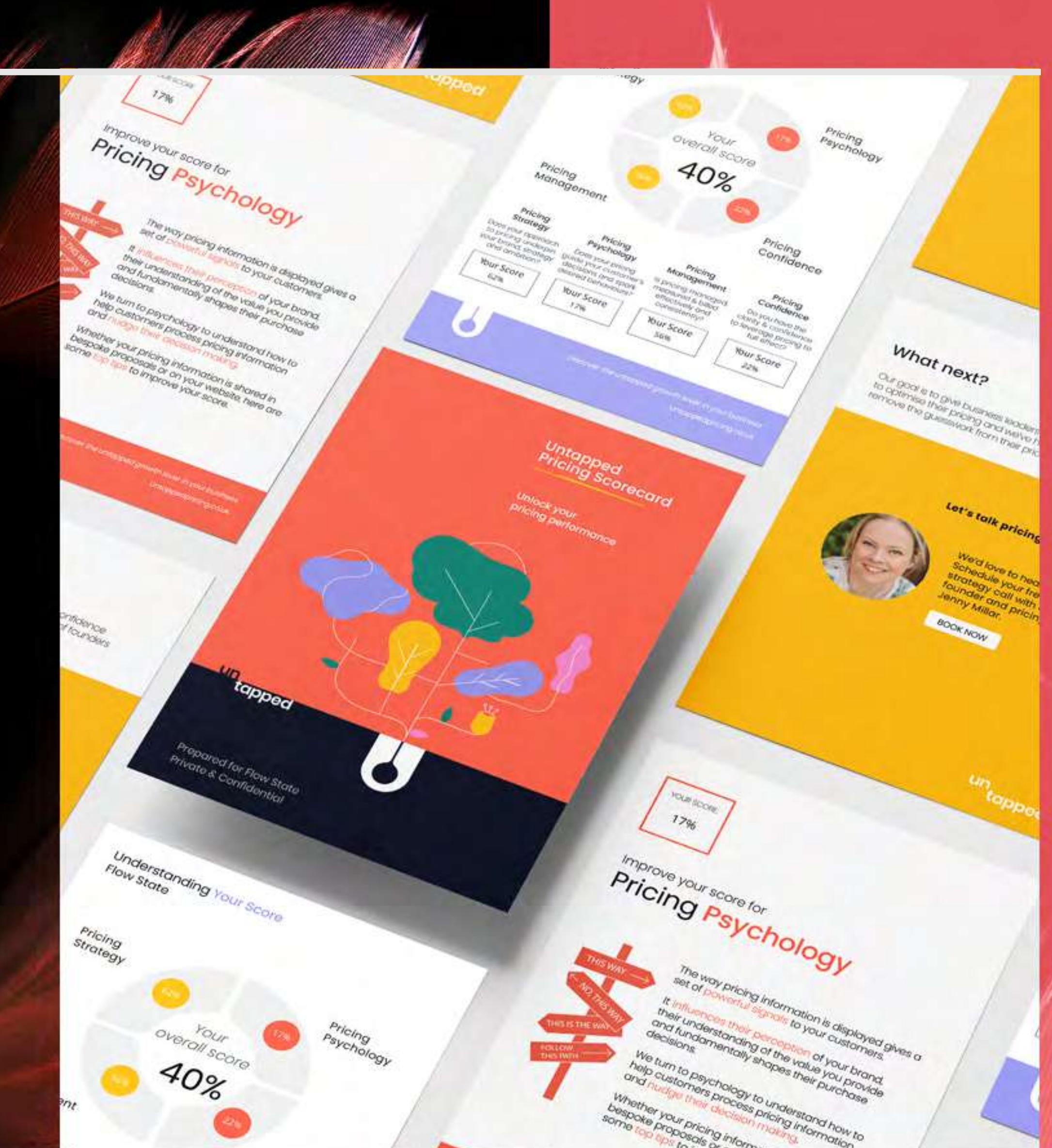
un tapped

Pricing consultancy Untapped Pricing was keen to grow its email database and boost its social media presence.

In two and a half years, we achieved:

- **3,700+ LinkedIn connections**
- **11% email click-to-open-rate**
- **Open rate 32%**
- **7,000+ email contacts**
- **300% return on investment**

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Birmingham-based Wealthwide provides dentists with financial planning and wealth management services.

Since partnering in 2024, we have:

- **Generated 65 warm leads from their ideal target audience**
- **Quadrupled the size of their email database in one month**
- **Doubled their LinkedIn company page follower in nine months**

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During the month of our targeted campaign for their major annual event, we achieved:

- **50% email open rate**
- **7% click-to-open rate**
- **34% LinkedIn connection rate**

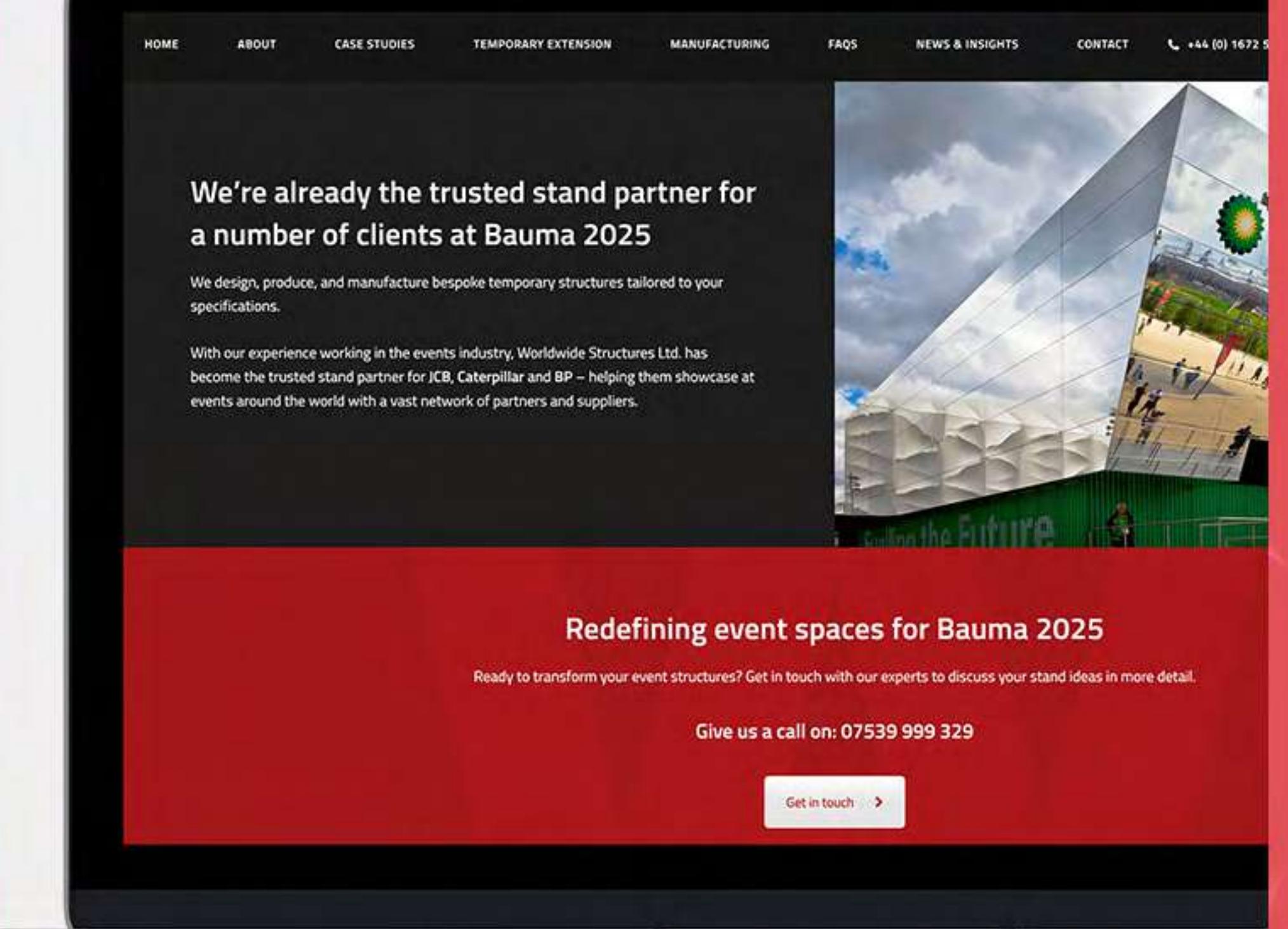


When Worldwide Structures was looking to drum up interest ahead of a renowned international trade fair, we created a custom multimedia marketing campaign to get people talking.

During the Bauma campaign, we achieved:

- **20% email open rate**
- **8% email click rate (against a benchmark of 1.72% for entertainment and events industry)**
- **EIGHT enquiries, totalling £783,500, converting one of these enquiries into a circa £150k project**

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**Grow your brand
with us in 2026**

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